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Note	From Rick Hutcheson To Tim Kraft w/attachments Re:Seminar on Zero Base Budgeting 13 pp 147.	2/19/77 Open 8/6/	e-
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THE WHITE HOUSE

WASHINGTON

February 18, 1977

MEETING WITH COLLEGE AND UNIVERSITY PRESIDENTS

Saturday, February 19, 1977 10:00 a.m. (45 minutes) The Cabinet Room

FROM: Stu Eizenstat

I. PURPOSE

To demonstrate your interest in higher education and in the problems which colleges and universities are facing.

II. PARTICIPANTS

See Attachment.

III. AGENDA

I suggest that you open the meeting with a short statement that:

-- your administration intends to be a friend to higher education.

-- you are concerned not only with the problems faced by higher education institutions, but also with the great contribution that the higher education community can make to our efforts to develop and implement public policy.

You might then refer to Bill Friday, who will coordinate a discussion based on the points described below.

IV. TALKING POINTS

I have developed the following points from discussion with Bill Friday and with Califano staff:

1. Deregulation in the Higher Education Community

I have instructed my Cabinet to explore all possible ways of reducing unnecessary paper work burdens.

Secretary Califano will be closely reviewing the report of the Interagency Task Force on Higher Education Paper Reduction which was issued last December 14.

2. Position of Higher Education in the Policy-making Process

Secretary Califano, Assistant Secretary Berry and Commissioner Boyer will be working to assure that the interests of higher education are considered in developing basic administration policies——for example, policies for energy and tax reform (the charitable deduction).

3. Funding for Higher Education

(Earlier budget proposals for sharp reductions in higher education funding were leaked and provoked wide-spread concern.) When the budget is made public next week, I think you will find that higher education has been treated fairly, with reductions in some programs balanced by increases in others.

4. Reorganization of Federal Structure Relating to Education

(During the campaign, both you and the Vice President endorsed a separate Department of Education. Organized labor and Secretary Califano are opposed. Secretary Califano in cooperation with Bert Lance of OMB on a complete review of the structure of HEW. They will work closely with the education community in developing recommendations.

5. Black Colleges

We support continuation of Title III of the Higher Education Act which provides development assistance to the 114 colleges, and will be working on a long-range policy with a commitment to helping these colleges remain strong. (I suggest that you avoid a commitment on a federal "endowment" for these colleges.)

6. Basic Research

(In recent years, overall research funding has expanded, but funding for basic research has slowed with the increases going into targeted, applied research.) We assure a proper balance between basic and applied research.

7. Graduate Education

Taking all agencies together, the Federal government presently spends \$1.3 billion to support selected professions (such as health professions) and selected groups (such as Indians). We will review this approach to see that assistance is adequately targeted to those fields where shortages exist and where there are important national needs.

PARTICIPANTS

Kingman Brewster, President, Yale President of the Association of American Universities

Harry Philpot, President, Auburn University President of the National Association of Universities and Land-Grant Colleges

John Marvel, President, Adams State College, Colorado President, American Association of State Colleges and Universities

Robert Lahti, President, William Rainey Harper College, Palatine, Ill. President, American Association of Community and Junior Colleges

Robin Fleming, President, University of Michigan President, American Council on Education

Roger Heyns, Director, American Council on Education

Norman Francis, Xavier University, New Orleans Board Member, National Association for Equal Opportunity in Higher Education

David Saxon, President, University of California

Bill Friday, President, University of North Carolina

Barbara Newell, President, Wellesley

Department of Health, Education and Welfare

Secretary Joe Califano U. S. Commissioner of Education Ernest L. Boyer Assistant Secretary for Education Mary Berry Mat Endow for Hamanities

STAFF:

Stuart Eizenstat Bert Carp Al Stern

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THE WHITE HOUSE WASHINGTON

2/19

To: Tim Kraft

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

Dé: Dropby at Zero Base Budgeting Seminar

ec Bert Lance Jun Me Intyre



THE WHITE HOUSE WASHINGTON

scapt netatyre Lunce

TIM ME Intyre

THE WHITE HOUSE Don't let Peter Phyn

WASHINGTON foul up our whole

February 18, 1977

T.C.

MEMORANDUM FOR:

THE PRESIDENT

FROM:

TIM KRAFT

SUBJECT:

Dropby at Seminar on Zero Base
Budgeting held by Association of Government Accountants, Friday, February 25

Around 1,000 mostly middle-level federal government management, financial and budget officers will be meeting next Friday at Lisner Auditorium in Washington for a day-long seminar on zero base budgeting. The seminar is sponsored by the Washington Chapter of the Association of Government Accountants. Their telegram invitation to you is attached.

Richard Harden recommends that you consider dropping by their seminar for 15-20 minutes Friday afternoon. Peter Pyber is scheduled to speak from 1:30 to 2:30 p.m. Your schedule would permit an appearance around this time. Richard says that he could prepare some talking points and background material on the extent to which zero base budgeting principles have already been implemented at the White House.

Richard says that the people attending are, in most cases, the ones who will actually be implementing zero base budgeting and that an appearance by you would be a good opportunity to have the President demonstrate a personal understanding of the importance of their role in making the system work.

Since such an appearance would be within the "budgeted" allotment of time for "people" or "outreach" events, I concur with his recommendation.

Approve	Disapprove	Electrostatic Copy Made
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Jun Nraft

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PMS PRESIDENT CARTER

WHITE HOUSE

WASHINGTON DC.

ON 25 FEBRUARY THE WASHINGTON CHAPTER OF THE ASSOCIATION OF GOVERNMENT ACCOUNTANTS WILL HOLD A SEMINAR ON ZERO BASE BUDGETING. THIS WILL BE HELD AT THE LISNER AUDITORIUM OF GEORGE WASHINGTON UNIVERSITY. THIS FACILITY ACCOMMODATES 1500 PEOPLE AND WE ARE EXPECTING A CAPACITY AUDIENCE OF GOVERNMENT MANAGERS AND FINANCIAL PERSONNEL. PETER PYHRR WILL BE THE KEY NOTE SPEAKER THIS WILL BE AN ACCEPTIONAL OPPORTUNITY TO ADDRESS AN ADUDIENCE OF GOVERNMENT # EMPLOYEES WHO WILL BE INVOLVED IN ZERO BASE BUDGETING. WE WOULD BE MOST HONORED TO PROVIDE YOU TIME IN OUR SEMINAR PROGRAM TO TALK ABOUT YOUR ZERO BASE BUDGETING PLAN. IF YOU WOULD LIKE TO TAKE

ADVANTAGE OF THIS OPPORTUNITY YOU CAN CONTACT ME AT 202-556-7720 AUDREY DYSLAND PRESIDENT OF WASHINGTON CHAPTER OF THE ASSN OF GOVERNMENT ACCOUNTANTS NNMN

THE WHITE HOUSE
WASHINGTON

Personal

2-19-77

To Ben Brackee

I think your publication of the CIA story
as the Secretary of State
was on his Who East mission and just approaching
Tordan was irresponsible.

This note is in the
form of editorial Comment.

Timmey

To Strike on 2/21/77

Rick - fuyour files -Thanks -Suran Mr. President --

I had dinner last night with Maurice Sonnenberg. He mentioned that Angie Duke was really disappointed that he had not been named as Chief of Protocol, and was sort of hoping that you would name him Ambassador.

I had had no idea that Mr. Duke was interested in being appointed to any position, and didn't know if you were aware of such. Guess it's sort of informational at this point. However, I would wonder if it might not be a little "painful" under these circumstances for Evan Dobelle to be relying as much on Angie Duke as he is for advice.

-- SSC



THE WHITE HOUSE WASHINGTON

2/19 Lody Powell

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

RS: Magazine Surimary

ce: Claudia Townsend



The White House Journal of The Magazine Summary

Friday, February 18, 1977

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TUNA SANDWICHES COST AT LEAST 78,000 PORPOISE LIVES A YEAR; BUT THERE IS HOPE By Kenneth S. Norris (Smithsonian, February 1977)

A scientific study of tuna and porpoise behavior has raised hope that, with modifications in equipment and fishing practices, the number of porpoises killed by tuna fishermen can be substantially reduced. Cutting down the kill without forcing tuna fishermen to stop casting nets around porpoises is especially important as U.S. regulations tighten. Many fishermen are switching to foreign flag vessels, which are not required to obey any porpoise-saving regulations.

THE SPECTER OF FULL EMPLOYMENT: A SECURE WORKING CLASS
THREATENS THE PRINCIPLES OF CAPITALISM
By Robert Lekachman
(Harpers, February 1977)

Unemployment at "moderate" rates keeps wages down, calms the unions, increases productivity and reduces absenteeism. Full employment narrows the differentials between class and racial groups, works to redistribute income equitably, and encourages "the cry for justice" in affirmative action. Consequently, "full employment on a sustained and assured basis presents an embarrassment to the movers and shapers of American plutocracy." Lekachman writes of how the powerful in the U.S. keep full employment an impossibility.

HAIL, HAIL, THE GANG'S ALL HERE (The Progressive, February 1977)

Harold Brown, as Johnson's Secretary of the Air Force, favored stepped-up bombing in North Vietnam, <u>The Progressive</u> writes. Cyrus Vance, as Johnson's Deputy Secretary of Defense, told Congressional leaders the U.S. was subjected to an unprovoked attack in the Gulf of Tonkin. Charles L. Schultze, as Johnson's budget director, concealed the true costs of the Vietnam war. Joseph Califano, as Johnson's chief domestic aide, pretended all was well on the domestic front. The list goes on. The editorial concludes: "Can anyone reviewing the roster of the new President's appointees continue to believe that our politics offer a real choice?"

RUSSIA ARMS PERU
By Tad Szulc
(The New Republic, February 19, 1977)

A new arms race is heating up in South America among Peru, Chile and Ecuador, according to Tad Szulc.

"The Soviet Union is filling Peru with vast quantities of sophisticated war equipment -- everything from advanced supersonic jet aircraft to SAM

antiaircraft batteries, tanks, long-range artillery and advisers to go with them. The U.S. does not seem to know what to do about it."

Szulc warns that the U.S. must also contend with an increasing Cuban military presence on the South American continent.

JIMMY CARTER AND US By G. Barry Golson (Playboy, March 1977)

Who is to blame for the sensationalistic effect the <u>Playboy</u> interview with Jimmy Carter had on the 1976 campaign? Carter? <u>Playboy</u>? Ford and the Republicans? Co-interviewer G. Barry Golson said that as interview-related incidents in the campaign multiplied, "an awareness dawned" on the <u>Playboy</u> editors in Chicago that "the American press, by God, was considerably more obsessed by sex than was Playboy."

Golson expressed sympathy with Carter's problems regarding the interview, but said he at times was uneasy about efforts to soften its effects. He wrote of Carter's statements in Texas the day after the first debate: "Hearing about the episode made me uneasy for the first time...The pressure had become so intense for Carter that, for a few moments at least, he'd had to deal with the problem by -- distorting the truth."

Golson said <u>Playboy</u> "kept quiet" about Republican politicians who had wanted the magazine to do interviews with them. "There was no way we could make another public statement without its being interpreted as interfering in the election."

OIL AND AMERICAN POWER -- THREE YEARS LATER
By Robert Tucker
(Commentary, January 1977)

"It may...be that we have yet to face the most serious effects of the actions initially taken by the oil cartel in the winter of 1973-74. If this prospect is increasingly dismissed, it is because the very persistence of a crisis over a prolonged period of time without visible disaster dulls the initial sense of danger and even becomes a kind of reassurance," Tucker writes. "The actions of the oil cartel, and the passivity with which those actions have been met, have resulted in the marked loss of American power....Whether American acquiescence in this loss of power will continue remains an open question."

DEATH ON THE RESERVATION

By Amanda Spake

(The Progressive, February 1977)

"We see (Indians) die of diabetes, infections, rheumatic heart disease, typhoid fever, diptheria, bubonic plague," a doctor told the Senate Permanent Subcommittee on Investigations. "This would not be tolerated anywhere else

in the United States. Here, it is a way of life." The policy of health neglect starts with the Indian Health Service (IHS), Spake says. Its costs have risen 1,000 per cent since 1956, while congressional funding has increased by only 560 per cent. The majority of native Americans are forced to seek their only medical treatment through overcrowded, understaffed IHS facilities.

U.S. Vs. THE CANCER-CURE SMUGGLERS or THE GREAT APRICOT PIT WAR By Richard M. Levine (New Times, February 18, 1977)

Continued disagreement over the potential benefits of the drug Laetrile -- an amber liquid extracted from apricot pits and used in the treatment of cancer -- has fostered a brisk undercover traffic in the drug, Levine writes. Research on Laetrile has indicated that the drug is totally worthless, yet dangerous in the sense that some cancer patients reject conventional therapy while relying on Laetrile. Levine's article describes Tijuana Laetrile clinics, their faithful patients, and the medical charts which show no change in the patients' physical condition after treatment.

EVERYONE'S IN THE ACT
By Howard Flieger
(U.S. News and World Report, February 21, 1977)

In Montgomery County, Ohio, in 1973, federal, state and local governments spent almost a billion and a half dollars. Some 47 per cent of that came from the federal government. There were 27 federal agencies in the county. Flieger asks, "does anybody in his right mind think 27 different federal programs are needed to handle Washington undertakings in Montgomery County, Ohio?" He says "the only way to end the waste, overlaps, confusion and burdensome red tape is for everybody to undertake a systematic overhaul of 'big government' at all levels ... to find out how much is being spent, what it costs to spend it, and why."

KICKING CARTER WHILE HE'S UP! CHECKING UP ON JIMMY By Paul Slansky and Harry Stein (Esquire, March 1977)

A tongue-in-cheek <u>Esquire</u> exhorts its readers to "Be the first on your block ... Now is the time to get sore at Carter ... You'll feel better. Liking politicians goes against the American grain. It is unhealthy and the kind of thing they do in Russia and other such feudal places." Slansky and Stein have put together a checklist for evaluating Carter's performance. It suggests, among other things, giving Carter ten points if he comes up with a program to reform the welfare system (but minus ten points if Billy Carter is eligible for it); and subtracting five points if it is discovered

that Carter uses hair spray containing fluorocarbons.

PSYCHOLOGICAL DIMENSIONS OF THE ARAB-IRAELI CONFLICT
By Alon Ben-Meir
(Current History, January 1977)

A most important aspect of the Middle East dispute, which has often been ignored, has been each side's lack of understanding of the other's emotional and psychological needs, Ben-Meir says. He concludes that this lack of understanding has prolonged hostility, impaired diplomatic efforts and made the dispute appear irreconcilable. He traces his theory through the history of the Mideast conflict.

<u>Current History</u>'s January issue focuses on the Middle East. Ben-Meir's article is accompanied by stories on Turkey, Iran, Egypt and Israel.

THE FOOD CRISIS? IT'S STILL THERE
By Edward J. Cripps
(America, January 22, 1977)

World hunger remains a serious problem, Cripps writes, and one major drought could trigger a repeat of the mass starvation seen two years ago. The problem remains because political and economic obstructions to a solution are still in place. Cripps places part of the blame on U.S. trade and business policies, which he says "work actively and effectively, even if unknowingly, to prevent the elimination of hunger and other forms of poverty."

ENERGY FOCUS: A CURE WORSE THAN THE DISEASE?
By Richard Corrigan
(National Journal, February 12, 1977)

"If producers go for the administration's bait and commit substantial amounts of gas to short-term emergency sales, they will help the country through a bad season and help themselves to substantial earnings. But they will also strengthen the hand of those who say the shortage is a sham ...," Corrigan says. Prospects for long-term deregulation legislation could be influenced heavily by the production and pricing of the next few months.

THINGS ARE GETTING BETTER FASTER FOR CONSUMERS (Changing Times, February 1977)

Changing Times offers this article as "a cheer-up note" to remind consumers that conditions have improved in the last 15 years. It cites: the creation of federal agencies to investigate potentially unsafe products; federal laws dictating safety and effectiveness requirements for products; truth-in-lending laws and efforts to break up monopolies.

Arguing that Warnke's nomination is not "another weak signal to the Soviets," the editors claim that Warnke is "a strong advocate of a point of view on weaponry that is strategically prudent and ethically compelling."

WHY WARNKE'S VIEWS STILL ALARM CONSERVATIVES (Human Events, February 19, 1977)

"By stating that Warnke's views are his views," <u>Human Events</u> writes, "the President leaves no other conclusion than that he embraces a radical disarmament position, wholly consistent with that of Sen. George McGovern's when McGovern was calling for a 30 per cent reduction in defense spending in 1972."

"...What we have in Warnke ... is a man utterly unqualified by ideological inclination to be our strategic arms negotiator. He does not believe in the balance of power ... Disturbing as that is, what is positively alarming is that the President has now publicly proclaimed that he is a student of Warnke and has surrendered to his nuclear philosophy."

UNEMPLOYMENT COMP IS MIDDLE-CLASS WELFARE By Eliot Marshall (The New Republic, February 19, 1977)

The recession years have "strained" the unemployment insurance program, producing "profound" changes in the funding of the system, Marshall writes. He says the unemployment insurance program has developed into something very much like welfare, with many of the same bureaucratic flaws but none of the stigma. It has blossomed into a new kind of income support for a small category of people -- a middle-class welfare of sorts. "Yet unemployment insurance still is a respectable program."

ROOM AT THE TOP IN HARLEM By Sonny Kleinfield (New Times, February 18, 1977)

Taino Towers, billed at its 1965 inception as the largest and most human housing project in the country, is struggling now for survival, Kleinfield writes. Many of its originators have abandoned it, and its possible failure raises fears for the future of community self-help projects. In the words of one, "If Taino Towers doesn't succeed, it will certainly encourage the self-fulfilling prophecies of a lot of bureaucrats, and it will probably be used as evidence that communities can't and aren't capable of doing things on their own." Kleinfield says the future of the project remains in the hands of the government.

NETWORKS THINK IT'S FOR REAL AS ADVERTISERS SCRAMBLE FOR ANTIVIOLENCE BAND WAGON (Broadcasting, February 14, 1977)

Networks are admitting that advertiser pressure on violence is going to bring about changes in programming, <u>Broadcasting</u> writes. Sources at all three networks said there was "some activity" among advertisers out of violent programs into others. What is puzzling many broadcasters, the magazine writes, is why advertisers and organizations like the AMA and PTA are concentrating on violence, which has been reduced, and saying little or nothing about the issue of sex.

PARTY LINES
By Robert Shrum
(New Times, February 18, 1977)

"Symbols alone do not a populist make. Images are not programs. But politics does not function by substance alone, either. Symbols can be a powerful force in their right." Robert Shrum says that President Carter's walk on inauguration day gave the American people a mood, that his actions in office to date have been strongly symbolic, but that "what Carter's symbols have bought him is time ... We have seen the symbols, and they are inconclusive. Now we await the substance."

BIGGEST LIQUIDATOR OF THEM ALL (Forbes, February 15, 1977)

A record number of bank failures in recent years has diverted more and more of the Federal Deposit Insurance Corporation's energies into liquidating the assets of the bankrupt banks that come under its jurisdiction. An FDIC official says the failures are caused by dishonesty among bank officials, not simple mismanagement. The agency is filing an increasing number of lawsuits against bank administrators.

CARTER CLAN INVOLVED IN PUSHING ERA (Human Events, February 19, 1977)

"Betty Ford still lives in the White House and his name is Jimmy Carter," <u>Human Events</u> says in an article critical of White House lobbying efforts on behalf of the Equal Rights Amendment.

The magazine recalls that ERA opponents "used to be upset" with Betty Ford's "exploitation of White House prestige" in lobbying for the ERA, but added that "compared to the high-powered efforts of President Carter in behalf of ERA, Betty Ford was a mere dabbler."

WARNKE'S SCALP (The New Republic, February 19, 1977)

New Republic's editors give Carter an "A" for his nomination of Paul Warnke and add "we hope his defense of the nomination merits the same."

GOVERNMENT SEEKS THE RIGHT FORMULA FOR COMMUNITY DEVELOPMENT FUNDS

By Rochelle L. Stanfield

(National Journal, February 12, 1977)

"Congress and the Administration are looking for a new formula for distributing community block grants that will satisfy older, declining cities and newer cities." Both the House and the Senate hope to have bills revising the current formula by May 15. "Congressional aides see a need for an early consensus and strong Administration leadership to avert a stalemate that would necessitate freezing the current formula for a year."

FORKED TONGUE (The New Republic, February 19, 1977)

Despite the chaotic, haphazard manner in which the new administration has taken up the cause of human rights in the Soviet Union, New Republic's editors write, "all this activity nevertheless is an improvement over the performance of the Lone Ranger and his presidential Tonto. But there is a kicker in it that we do not at all approve: Carter and Vance have served notice that their protests are only talk ... there is no linkage between U.S. human rights statements and any other phase of U.S.-Soviet relations."

WHITE HOUSE WATCH: A PLUS FOR CARTER
By John Osborne
(The New Republic, February 19, 1977)

After the first press conference, "I began to feel for the first time since inauguration day that we have a functioning President and that we are likely to have a good one in the person of Jimmy Carter," writes John Osborne.

Osborne criticizes some "bobbles" in the press conference, and writes: "Apart from his pretense that official American criticisms of Soviet abuses of human rights can be effectively separated from other aspects of the relationship, the President's unprecendented public delineation of his basic arms positions seemed to me to be bold and constructive."

THE STRANGE CASE OF ED BALL By Phyllis Berman (Forbes, February 15, 1977)

Trustees of Alfred I. duPont's fortune are battling with the executor of his \$19 billion estate. The trustees say proceeds from the massive holdings, located mostly in Florida, are supposed to be going to charities. Executor Ed Ball doesn't want to spend money from the estate: his main interest is in maintaining contol of the funds and continuing to increase the estate's holdings.

WORKERS CAN SET THEIR OWN WAGES -- RESPONSIBLY
By Edward E. Lawler
(Psychology Today, February 1977)

Experiments in businesses around the country have shown that when workers are given the chance to help set their own pay or benefit packages, they do a responsible job and are more satisfied with their wages.

FRIEDERSDORF ON CONGRESSIONAL LIAISON
By David Ian Gresty
(Roll Call, February 17, 1977)

President Ford's Congressional liaison officer warned that the biggest danger facing the President's Congressional liaison is that "you can get so caught up in the paper mill of the White House that you don't get your finger on the pulse of Congress." In an interview, Max L. Friedersdorf said that Carter liaison Frank Moore has the "right attitude and temperament" for the job. Describing Moore as "easy going and down-to-earth," Friedersdorf said those two qualities are "essential" in successfully representing the President's legislative program to Congress.

THE MADAME MAO MELODRAMA
By Valentin Chu
(The New Leader, January 17, 1977)

The power struggle that broke out in China after Chairman Mao's death appeared to be a sudden outburst, quickly put down. "But, in fact, it really began a decade ago, and whether it is over remains to be seen," Chu writes. "...From the information now available about the decade-long power struggle, a thorough revision of the chairman's image appears justified. For it seems that his apoplectic policies were even opposed by his Long March comrades. Mao's frustrations goaded him into establishing an unprecendented competitive parallel government system, with each of the rivals virtually possessing its own political party and army. He thus unleashed the force that eventually destroyed his widow."

PEACEFUL COEXISTENCE OR GUERRILLA WAR?

By Marilyn Berger
(New York Times Magazine, February 13, 1977)

Despite similarities between Henry Kissinger and Zbigniew Brzezinski, Marilyn Berger writes, it is unlikely that Brzezinski will undermine or overtake Cyrus Vance in the way Kissinger gradually replaced former Secretary of State William Rogers.

THE JUNIOR VARSITY By Suetonius (The New Republic, February 19. 1977)

"Most of the Carter subcabinet positions in national security have been filled using criteria, which is to say that organizational politics and establishment nepotism weighed more heavily than intellect or independence ..." Suetonius writes. "... They are not the best and brightest any more than their predecessors were in the 1960s. They are simply the most available."

MORNING LINE HAS ODDS ON FERRIS FOR CHAIRMAN'S SLOT AT THE FCC (Broadcasting, February 14, 1977)

Tip O'Neill's general counsel, Charles Ferris, is the front-runner at the moment for the FCC chairmanship, <u>Brøadcasting</u> says. It notes that President Carter has expressed "considerable interest" in Ferris. Senate sources say the prospects of confirmation of a Ferris appointment would be good.

PLAYBOY INTERVIEW: PAT MOYNIHAN (Playboy, March 1977)

"The underdeveloped nations are more and more a source of their own sorrows. And nobody dares say this," freshman New York Sen. Daniel Patrick Moynihan said. The former UN Ambassador criticized the State Department's attitude toward Third World countries, contending that State "has a fall-back position that goes: 'They're not quite grown up and you have to deal with them the way you deal with adolescent children'...I felt that was a shocking condescension."

On politics, Moynihan said that had he not reached his targeted goal of at least a 600,000 vote victory margin -- "it's probable" that Carter would have lost in New York. He was sympathetic to the problems of former President Nixon: "During those first few years of Nixon, there was some damn good government. But Nixon couldn't get any credit for it. The press and others just kept denying it, denying it, and he gave up. He gave up trying."

INAUGURATION DAY: SOME THOUGHTS FOR JIMMY CARTER
By. S.J. LaGumina
(Identity, February 1977)

LaGumina writes that Carter would have lost New York, Pennsylvania, Rhode Island and Massachusetts -- and the election -- without Italian-American support. "Realization of this role ought to be reason enough for Italian-Americans to make their just claims on the Carter administration. With Italian-Americans still establishing a third generation, it ought to demonstrate also the potential impact this group can have in major elections in the future."

JOBS: A LOOK AT THE NATION'S MOST NAGGING PROBLEM (U.S. News & World Report, February 21, 1977)

"A three-pronged attack is going to be needed -- to provide work for those seeking jobs for the first time, to take care of workers displaced by machines and new technology, and to pull the over-all unemployment rate down to about 4 per cent of the work force," the magazine says. Included in this report are ideas from six experts on creating jobs; how Europe tackles unemployment; and prospects for U.S. college graduates this year.

DETROIT AND CONGRESS: EYEBALL TO EYEBALL
By Jean A. Briggs
(Forbes, February 15, 1977)

Unless Congress amends the 1970 Clean Air Act, the 1978 model cars that begin rolling off assembly lines this summer will be in violation of legal air pollution standards. Briggs blames the political ambitions of Sen. Edmund Muskie (D-Maine) for setting a timetable auto companies can't meet, and suggests that there is no alternative to amending the current standards.

WILL SOCIAL SECURITY BE THERE WHEN YOU NEED IT? (Changing Times, February 1977)

The prospects for Social Security are "both disturbing and reassuring," Changing Times notes. It comments that the Social Security system is being sapped by recurrent and ever-increasing deficits, but says Congress can -- and probably will -- remedy that problem without any radical changes in the program.

HOW CARTER OPERATES: AN INTERVIEW WITH HAMILTON JORDAN, ASSISTANT TO THE PRESIDENT (U.S. News and World Report, February 21, 1977)

Jordan describes Carter as "a planner ... His style stems from his engineering background." Asked about operating without a chief of staff, Jordan says "there might be a slight bit of confusion, but it is certainly worth the price to have a team approach ..." He says of Mondale, "I think Mondale will probably be the most effective Vice President in the history of our country." Jordan says Carter "is a man with a purpose" -- that "he's got very specific things he hopes to accomplish." Asked Carter's major weakness, Jordan says "As a political executive, he may show a tendency to try to do too many things simultaneously."

WHY PROPANE FUEL IS HARDER TO GET (Business Week, February 21, 1977)

Propane, which many companies have been using as standby fuel when natural gas shipments are curtailed, has now become almost as scarce as natural gas. The harsh winter has combined with an "overburdened" distribution system to bring about the supply squeeze. "Every industry that has standby facilities is going to have its propane storage empty (this summer)," says a Phillips Petroleum Co. official. "This is going to create a new demand well in excess of domestic supply, and that is going to require additional imports."

PUTTING PROMISES INTO PRACTICE -- CARTER'S CABINET MAKES A START (U.S. News & World Report, February 21, 1977)

This is a series of brief reports on "what Washington's most important departments have been doing in opening weeks of the new administration." It concludes, "Actions of the Carter Cabinet thus far add up only to a bare beginning. But the pace promises to speed up in the weeks ahead, with broad repercussions on American life."

CARTER WHITE HOUSE STAFF IS HEAVY ON FUNCTIONS, LIGHT ON FRILLS By Dom Bonafede (National Journal, Februray 12, 1977)

"The new President has instituted changes in the operations of the White House that could tend to transfer power away from his aides and to the Cabinet," Bonafede says. He gives a rundown on White House organization and operations, with special attention to Stuart E. Eizenstat and Jack Watson.

FOREIGN POLICY BY COMMITTEE -- CAN IT REALLY WORK? (U.S. News & World Report, February 21, 1977)

"The President is relying not on one man, but on a team to help him shape and implement his international program ... The effect so far, however, has been disarray more than coherence, to the dismay of U.S. allies and adversaries," writes U.S. News.

CAN OPEC BE BROKEN UP?
By James Cook
(Forbes, February 15, 1977)

Two oil experts look at the current situation of OPEC and reach conflicting conclusions about the future. One says that the cartel will split and prices drop, the other that prices will go even higher.

THE INSIDER (New Times, February 18, 1977)

Despite belief that Walter Mondale would be the leading liberal advocate in the Carter Administration, <u>New Times</u> reports that Carter insiders have cited Mondale as the primary influence on Carter's choice of establishment figures for Cabinet positions.

House Speaker Tip O'Neill is reportedly worried about future Congressional relations with President Carter. According to New Times, O'Neill has privately called Congressional liaison Frank Moore, "just plain dumb," and Carter "a cold fish."

"Remember Dole and the Democratic wars," <u>New Times</u> quotes a Carter adviser as saying. "Jimmy doesn't want to go into the next election as the president who started (the draft) again."

A former associate of newly selected Agency for International Development director John Gilligan, said that Gilligan's appointment is "strange." "Jack's (Gilligan) weakness is administration and he's as liberal as Shriver. But he will do what he's told. He was very critical of Carter during the early primaries, then endorsed him just before Ohio. Jack needed a job. Now he's got one."

The choice of Terence Todman as Carter's assistant secretary of state for Latin America has "managed to offend almost everyone." New Times said. Hispanic leaders were pushing for Ed Torres. One Latin American Ambassadon said "Carter used the post to satisfy a domestic political need ... He made us feel we weren't important enough."

WASHINGTON WHISPERS
(U.S. News & World Report, February 21, 1977)

"Lawyer Charles Kirbo, President Carter's close friend from Atlanta seems certain to get first crack at a seat on the Supreme Court when a vacancy occurs," U.S. News says.

cc MJ Sjegel 2/19 THE WHITE HOUSE WASHINGTON
To: Hawelfon Leeden

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

RZ: Weelly Political Report

er Mark Sugal



THE WHITE HOUSE

WASHINGTON

WEEKLY POLITICAL REPORT

To The President

From: Hamilton Jordan 74

Date: February 18, 1977

1978 MID-TERM DEMOCRATIC CONFERENCE

Conference currently has no mandated specific purpose. All specifics (scope, size, delegate selection rules, timing and location) will be determined by the Democratic National Committee no later than October-November 1977 when the Preliminary Call to the Mid-Term Conference is issued.

Wide spectrum of views on what Conference should be.

Left/Reform wing wants large (2-3000), popularly elected,
issue-oriented convention with formal votes on policy, amendments to Party Charter, and 1980 delegate selection rules.

Moderate/Regulars want small gathering, to be held after
November election, with large percentage of ex officio delegates.

Siegel, liaison to Curtis on Conference planning, has submitted to Curtis review of issues and recommended procedures. Curtis has agreed that DNC Executive Committee be principal planning body which in September 1977 will receive options (prepared by Curtis) and make recommendation to full committee. Final determination of all issues to be made at full DNC meeting in October-November.

1978 MID-TERM ELECTIONS

Vietnam-Watergate has upset traditional surge-decline pattern. (SURGE: relatively higher voter turnout in Presidential election resulting in turnover of marginal seats in favor of President's party; DECLINE: return to lower voter turnout in off-year election resulting in restoration of normal patterns in marginal districts and loss of seats for Prsident's party.)

Post-Watergate surge of 1974 was expected to decline or only maintain itself in 1976. Incredibly, the surge became even stronger; the Democrats added to their enormous majority. If cardinal rule of American politics — that once Republican district goes Democratic in two consecutive elections, it no longer can be considered Republican — holds true, then reelection of 1975 freshmen was most disturbing long-term news Republicans have received since 1932.

Implications for 1978: (1) Democratic majorities are unnaturally bloated and predictable decline in 1978 may become major congressional loss; but (2) since Watergate marginal seats have become more secure after two consecutive victories, major loss may not occur.

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If Republican situation does not improve markedly in 1978, effectiveness of Republican party in Congress may be crippled for full generation.

In subsequent weeks we will evaluate specific seats that are up in the Senate and State Houses in 1978. We also will give more detailed analysis to outlook in House of Representatives.

STATE PARTY TURNOVER

ALABAMA

Bob Vance expected to step down if made federal judge. Selection of new Chair likely to revive Loyalist vs. Wallace contest.

COLORADO

State Committee to choose new officers on March 26. Chair candidate Sheila Kowal has advantage, is better known than newcomer Ron Wiseman.

HAWAII

New officers to be elected spring 1977. Chair Minoru Hirabara not seeking reelection.

IDAHO

Special election by State Committee on February 19. Chair Deckie Rice stepping down so Governor Evans may select his own Chair; probably Paul Buser.

ILLINOIS

Touhy almost certainly will seek reelection.

IOWA

Tom Whitney resigned Chair on January 21; Ed Campbell elected to finish term.

KANSAS

New officers to be elected by Convention on February 26. Candidates are Jan Myers, acting Chair, Terry Scanlan, and Joseph Carey.

MONTANA

New officers to be elected in November 1977. Chair undecided as to reelection campaign.

NEW HAMPSHIRE

New officers to be elected April 17. Joanne Simons and Eileen Gonthier, currently the State Vice Chair, are candidates.

NEW JERSEY

New officers to be elected after gubernatorial primary.

OKLAHOMA

Bob Funston unopposed for reelection on March 26,1977.

SOUTH DAKOTA

Chair Charles Bellman won't run again. June election. No announced candidates.

UTAH

Ron Swenson probably will be major candidate in summer election.

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE

WASHINGTON

February 19, 1977

MEMORANDUM FOR THE PRESIDENT

Rick Hutcheson FROM:

STATUS REPORT ON PRESIDENTIAL REQUESTS SUBJECT:

Follow-up of Report 1/28 - 2/2:

- Schlesinger: Comment on Sen. Metzenbaum's information on "natural gas companies ripping us off"--Done.
- Schultze and Powell: Anti-inflation statement--Done (2/14).
- Vance: Assessment of economic loss to Israel regarding the 3. KFIR Cl2 Aircraft--Done.

Follow-up of Report 2/5 - 2/9:

- Vice President: Assessment of nomination of the Special
- Lance/Eckerd: Effectiveness of existing Federal Information Not love Center--Done. 2.
- Lipshutz: Draft Executive Order regarding Director of 3. Agricultural Economics at Level IV--In Progress (at Justice, expected 2/24).
- Watson: Coordinate joint investigation regarding availability 4. of additional gas/price fixing--Ongoing.
- Eizenstat: Pursue individually through Cabinet officers 5. regarding potential Legislative Agenda in Domestic Area-ungoint
- Blumenthal: Extend Kissinger protection for another month 6. and have Knight assess the extent of threat--Done.
- Schlesinger: What is the status of a) thorium breeder, b) 7. LMFBR--Done.
- Eizenstat: What can we do without legislation to maximize 8. openess in government? -- Done.
- Lance/Eizenstat/Schultze: Comment on memo to the President 9. from Blumenthal regarding Organizing for Tax Reform--Done.

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omple to

- 10. Vice President: Pursue problem of time spent in hearings-- not done.
- 11. Lipshutz: Use Proxmire's list and advise me on directive to eliminate limousines for sub-cabinet officials--In Progress.

February 10, 1977:

- Brzezinski: Check with Cabinet regarding other points for Portillo--Done.
- 2. H. Carter: Furnish C-G in Europe for Clark Clifford--Done.
- 3. Vice President: Call Former Governor Mike DeSalle--Done.
- 4. Jordan: Do not proceed with any such funding as has been proposed by ZCEDC (Zavala County)--Done.
- 5. Lipshutz: Let Jody announce Executive Order regarding the selection of the FBI Director--Done.

February 11, 1977:

- 1. Brzezinski: Put on Portillo agenda the Boyce/Lee Investiga-
- 2. Hutcheson: Distribute to Cabinet Secretaries 2/18 regarding doec ceiling on number employed by federal government--Done.
- 3. Bell: Consult with Vice President regarding the proposed Executive Order on the selection of the FBI Director--In Progress.

February 14, 1977:

- 1. Kreps: Ask Lipshutz to route and present passage of H.J. Res. 240 to the President--Done.
- 2. Kreps: We need policy on Arab boycott legislation--In Progress.
- 3. Andrus: Let the President know where the hold up is regarding clearances on major departmental positions--In Progress.
- 4. Bell: Send the President a brief summary on the report on Federal Prosecution of Corrupt Public Officials--In Progress.
- 5. Adams: Let the President sign the appointment of Alan Boyd as Ambassador for U.S./U.K. Negotiations for the new air service agreement--Expected 2/23.
- 6. Brzezinski: Prepare ceremonial letters for Vance's Middle East trip--Done.

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- 7. Eizenstat: The President will deliver an early environmental statement if good--In Progress.
- 8. Lance: Have McIntyre assess effectiveness and Mide can do not done the work on Federal Information Centers--Done.
- 9. Jordan: Proceed with nomination of Libassis as General Counsel of HEW--Done.
- 10. Brzezinski: Check on need for travel of Leo Cherne of PFIAB--In Progress (with Hugh Carter).
- 11. H. Carter: What is the purpose of the re-appointment of Bruce Palmer to active list of RA and AUS for one day and then to retire him immediately thereafter--Done.
- 12. H. Carter: Submit menthly travel requests to Lipshutz--Done.
- 13. Brown: Let the President know the status of any beyond the first three 747 Command Planes already in operation-In Progress.

February 15, 1977:

- Lance/Turner: Reduce DCI staff, if possible back to its prereorganization figure. Give me an assessment of total personnel needs when possible--In Progress.
- 2. Blumenthal: Minimize purchases of armored limousines--Done.
- 3. Blumenthal: Reduce Secret Service protection for Susan Ford and inform her and President Ford that it will terminate on March 20--Done.
- 4. Bourne: Proceed without any public statement. Incorportate Jack's ideas regarding attitude and cooperation with international agencies--Done.
- 5. Cabinet Officers and Other Agency Heads: The Schultze memo on Government Actions Directly Affecting Prices is excellent. Study it carefully and let the President know (through Watson) what you can do to help--Memo sent.
- 6. Blumenthal: Go over tax reform principles, general goals and procedures with EPG; then submit back to the President your 2/8 memo with any amendments and/or comments--In Progress.
- 7. Brzezinski: Develop agenda letter, hear from Portillo, and then arrange one or two groups to meet agenda--<u>In Progress</u>.
- 8. Bell: Check out Lionel Castillo further and compare him with others--In Progress.

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- 9. MacBean: Would you pick out a bottle and send it to Mrs. Edwards with my note inside--Done.
- 10. Califano: Please call President Hugh Gloster at Morehouse College regarding medical school, just for an appointment--Done.

February 16, 1977:

- Schneiders: Sign up the President and Mrs. Carter for the speedreading course/refresher--Done.
- 2. Brzezinski/Warren: Advise the President on what we can do regarding international restraints with the hope of getting other nuclear nations to join--Done.
- 3. Lipshutz: Advise the President on the Maine Congressional Delegation letter of 2/10 regarding Indian claims for return of ancestral lands--Done:
- 4. Eizenstat: Prepare a draft message to Congress on the Opportunity for Regulatory Reform--In Progress.
- 5. Brzezinski: Have CIA give the President an analysis of Yadin in Israel, plus other information on Israeli politics--Done.
- Powell: You answer Schram's questions or give the President two or three in writing--Done.
- 7. Jordan: Expedite the confirmation of Richardson as Ambassador--In Progress, expected 2/21.
- 8. Vice President and Jordan: Set up appointments regarding the Special Trade Representative--In Progress.
- 9. Watson: By Thursday of each week give the President a short list of topics from which to select one for major emphasis at the following Cabinet meeting. Also, schedule Brzezinski presentation to Cabinet and families--Done.

February 17, 1977:

- 1. Let the President's commissions know there will be no extensions regarding the final reporting date and increasing authorization of American Indian Policy Review Commission--In Progress.
- Lance/Schultze: a) What can we do to increase employment in Post Office, b) What rules on overtime should be established to prevent circumventions of employment limits in government— In Progress.

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MEMORANDUM FOR THE PRESIDNET PAGE 5

3. Bell: What is the proper and legal way to handle the requests form ex-Presidents and ex-Vice-Presidents for transportation, secret service protection for overseas trips, and some personal use of government employees---In Progress.

PRESIDENTIAL DIRECTIVES - TIM KRAFT - FEB. 14 - 18, 1977

2/16/77	Schneiders sign up President/Mrs. Carter for speedreading course/refresher. Let Tim schedule. (First session scheduled for Tuesday, Feb. 22 - 7:00 p.m. Cabinet Room.)
2/16/77	You/Lipshutz decide on barber. Let's make a change. <u>Underway</u> .
2/15/77	Set up regular times for me to be with Bert Lance as he requests. (Lance scheduled 5:30 p.m. Tuesday, Feb. 22will schedule as requested in future.)



2/19

To: Hugh Carter

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

RE: Presidential Yach + (Compidential)

ce; Lipshutz





THE WHITE HOUSE WASHINGTON

SE (18-27)

To Hugh Carter

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THE WHITE HOUSE WASHINGTON

2/19 Tim Kingt

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

3/14-17 Trip Proposal **Ζ٤**:





THE WHITE HOUSE WASHINGTON

February 18, 1977

CONFIDENTIAL

TO:

The President

FROM:

Tim Kraft

RE:

March 16-17 Trip Proposal

Stuart Eizenstat and Jack Watson are developing Agenda and list of proposed participants for substantive "energy" meeting on the 16th and substantive "health care" meetings on the 17th.

3:30 p.m.

100 p.m.
(90 minutes) for have

We need theme again

a general will 7:00 p.m.

TOWN MEETING - Clinton, Massachusetts (middle class, Worchester Co.)

PRIVATE TIME - paper work, calls

supper, rest.

This will possibly be taped by ABC for replay in a Special later that evening -- nationwide.

Interview with ABC Correspondent if taping goes forward

RON - home of Russ Sylva, Sudbury (or other appropriate early supporter)

Thursday, March 17, 1977

7:55 a.m.

8:55 a.m. NEW YORK

Welfare more finely

Welfare more relations, nel.

(5/1 report) relations, recently

fed/st/local regional Mice of analysis of hierese

Depart Hanscome Air Base

Arrive N.Y. LaGuardia

Office Hours (HEALTH CARE)

Conference Room in Federal Building can be used.

Office hours to be broken down into 3 separate meetings of approximately 20 people. Each will represent a specific aspect of health care ---e.g. hospital administrators, nursing home directors, public health clinic officials.

Administration participants:

Secretary Califano Ass't Sec'y for Health Others:

11:30 a.m.

Opportunity for News Announcement focusing on Administration's proposal for broadbased cost containment legislation --- providing certain re-imbursements to hospitals to curb inflationary trend in health costs.

PRIVATE TIME - lunch (press files)

12:00 noon (30 minutes)

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DENT Time see schedule agenta notes on footes. PROPOSED SCHEDULE FOR THE PRESIDENT

March 16-17, 1977

Wednesday, March 16, 1977

7:45 a.m.

Depart Andrews

8:45 a.m.

WEST VIRGINIA

Arrive Charleston, W.Va.

9:30 a.m. (2½ Hours)

Roundtable discussion on ENERGY

2 hour roundtable discussion with Cabinet participation and representatives of various groups --e.g. business, labor, farm, environmentalists, consumers. (approximately 15 people)

hour - President & panel members to receive comments & questions from audience. (200-300 citizens will be invited to

observe open roundtable session.)

Press Coverage: Pool inside: closed circuit coverage for remaining press.

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The Lucer

Administration participants:

Secretary Andrus Dr. Schlesinger

Mr. O'Leary

Mr. Costle

Staff: Watson & Eizenstat

Others:

12 Noon (30 minutes)

Holding Room - PRIVATE TIME (Press files)

12:30 p.m. (35 minutes) Lunch - Government cafeteria or other appropriate location

1:35 p.m.

Depart West Virginia

3:05 p.m.

Arrive Hanscome Air Base, Massachusetts

MASSACHUSETTS

"DETERMINED TO BE AN ADMINISTRATIVE MARKING CANCELLED FER H.O. 12500, 810. 1.9 1.00

12:30 p.m.

St. Patrick's Day Parade

2:40 p.m.

Depart N.Y.

3:40 p.m.

Arrive Andrews

4:00 p.m.

Arrive White House

THE WHITE HOUSE WASHINGTON

February 19, 1977

TO The President

FROM: Patricia Bario

RE 15-Minute Interview at 5:15 p.m.

Monday with Canada A.M.

Meeting: 3/21/77 at 5:15 P.M.

PURPOSE OF THE MEETING

To give you a chance to reaffirm directly to the Canadian people the friendship between our countries. And, to give them a feel for the kind of man the new U. S. President is.

BACKGROUND

Canada A.M. is a national network morning show, much like the Today Show.

Interviewing will be Bruce Phillips, their senior correspondent from Ottowa. Also present will be Andrew Cochran, producer, and Gail Thompson, story editor.

Questions should be philosophical -- such as "How do you see your Presidency?" But attached is a talking point memo from the National Security Council.

NATIONAL SECURITY COUNCIL

February 19, 1977

MEMORANDUM FOR:

PAT BARIO

FROM:

BOB HUNTER TH

SUBJECT:

Talking Points for President's

Interview on AM-Canada

I am particularly pleased that the first two leaders to visit the United States after my inauguration are from our closest neighbors -- Mexico last week, and Prime Minister Trudeau from Canada now. This clearly symbolizes the importance we attach to relations with close friends -- and my desire to strengthen the bonds of friendship.

- This visit will give me a chance to meet with the Prime Minister, who is one of the world's great statesmen; and with whom later this spring I will be meeting other Western leaders at the summit.
- There is deep admiration and respect for Canada in the United States. A sense of shared commitment to democratic institutions, and the best qualities of the human spirit. Commitment to peace, human justice, and human rights.
- We seek to work with Canada in developing our own economies -- completing recovery, avoiding inflation, and seeking to provide benefits for all our people. The two economies are intimately linked; and we share responsibilities for all our people.

5. We are particularly grateful to Canada for its help during the recent cold wave, in making additional energy supplies available.

NOTE: There are only three contentious issues that have to be handled delicately:

- energy cooperation: the Canadians are very sensitive about having full control over their resources;
- completed by Monday afternoon. If asked, you should simply of both countries, and are proceeding.
- Quebec: it is important not to get involved in any discussion of Quebec politics, on the grounds that "I don't think I should comment on what is happening in your country, particularly on an issue where people feel so deeply." However, carefully put, you can indicate how much we here admire the "strong, vigorous Canadian confederation" -- which gets the idea across, without stumbling on the buzz word "unity."

cc: Jerry Schecter

THE WHITE HOUSE WASHINGTON

February 21, 1977

Zbigniew Brzezinski Jack Watson

The attached was returned in the President's outbox. It is forwarded to you for appropriate handling.

Rick Hutcheson

Re: Note re memos on Trudeau's visit.





THE WHITE HOUSE

cc Zbrig Trek

THE WHITE HOUSE WASHINGTON

I-21-77
To Slig, Fack, Rick

Sue received a Complomenation

prepatitive memos on Trudenish

visit.

Get together & from resul

on give me one Coordinated

briefing book. Collected from

The myriad Sources.

F. C

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